AZZAM ALI

Full-Stack Web Developer & SEO Specialist

Tartus, Syria | +963 991 576 641 | azzamazezali@gmail.com | linkedin.com/in/azzamali | github.com/azzamali | Portfolio

PROFESSIONAL SUMMARY

Full-Stack Web Developer and SEO Specialist with 10+ years of experience building scalable web applications and driving organic traffic growth. Expert in React, Next.js 14, Vue.js, Nuxt 3, TypeScript, Django, and Laravel. Proven record of improving Core Web Vitals, growing organic search traffic, and delivering mobile-first solutions on time.

SKILLS

Frontend: React, Next.js 14, Vue.js, Vue.js Ecosystem, Nuxt 3, Nuxt 4, TypeScript, JavaScript (ES6+), HTML5, CSS3, Tailwind CSS, Bootstrap, Framer Motion, Responsive Design, Figma Design Conversion, Web Performance Optimization

Backend: Node.js, Django, Laravel, PHP Framework, CodeIgniter, PHP, Python, Go, REST API Development, API Integration, Web Architecture

Database & DevOps: MySQL, PostgreSQL, Git, GitHub, Linux Hosting, Netlify, Vercel, CI/CD Pipelines, npm, pnpm, Agile, Scrum

SEO: Technical SEO, On-Page SEO, SEO Auditing, Core Web Vitals, Schema.org Structured Data, XML Sitemaps, Meta Tag Optimization, Link Building, Google Search Console, Google Analytics, Keyword Research, Content Optimization, Conversion Rate Optimization (CRO)

Soft Skills: Collaboration, Problem-Solving, Troubleshooting, Adaptability, Communication, Technical Leadership

PROFESSIONAL EXPERIENCE

Lead Web Developer & Project Manager   November 2025 – Present
AstraMind & Lindenberg-Apotheke — Germany (Full-Time / Remote)

- Direct end-to-end development of AstraMind.de on Nuxt 3, Vue.js, and TypeScript, achieving **40% improvement** in Lighthouse scores across 2 production websites.
- Architect technical SEO strategy with Schema.org structured data and i18n, increasing organic search visibility by **50%** across the German market.
- Engineer GDPR-compliant integrations using Nodemailer, EmailJS, and Cloudflare Turnstile, reducing spam submissions by **100%**.
- Manage CI/CD pipelines via Netlify and Vercel, maintaining **99.9% uptime** across both environments.
- Implement Framer Motion animations and mobile-first Tailwind CSS, reducing bounce rate by **25%**.

Full-Stack Web Developer & SEO Specialist   January 2023 – Present
FastCaisse Company — Belgium (Freelance / Part-Time)

- Execute technical SEO strategies including Core Web Vitals optimization and Schema.org markup, improving rankings across **6+ client websites**.
- Develop full-stack ordering and kiosk platforms using Node.js, Laravel PHP Framework, boosting mobile transaction throughput by **30%**.
- Conduct keyword research and content optimization, reducing customer acquisition cost by **20%** and increasing conversion rates.

Full-Stack Web Developer   June 2025 – October 2025
Emtethal — Saudi Arabia (Contract / Remote)

- Built a responsive Django and React web application, converting Figma design conversion into pixel-perfect interfaces and delivering **2 weeks ahead of schedule**.
- Architected scalable RESTful APIs with third-party integrations, reducing backend response time by **35%** across 5+ services.
- Applied lazy loading and code splitting, improving Core Web Vitals LCP by **45%**.

Full-Stack Web Developer   June 2022 – May 2023
Hexabitz Company — Tulsa, Oklahoma, USA

- Engineered a browser-based web IDE using Laravel and Babylon.js, enabling real-time device interaction for **500+ engineers** without native installations.
- Built sensor data visualization dashboards with WebSocket IoT streaming, reducing hardware debugging time by **40%**.
- Implemented RESTful API endpoints supporting **10+ IoT device types** with full cross-browser compatibility.

Full-Stack Web Developer   September 2021 – January 2022
Seetah Award — Riyadh, Saudi Arabia

- Delivered full-stack solutions across **4+ client websites** using Laravel PHP Framework and CodeIgniter, improving organic rankings by **35%**.
- Optimized server-side JavaScript and asset delivery, reducing page load time by **50%** and improving Core Web Vitals.
- Collaborated with clients to gather requirements and deliver all projects on time within agreed scope.

Online IT Engineer / Web Developer   June 2021 – May 2022
Bonzuttner Company — Tokyo, Japan

- Developed modular Django web applications for **3+ internal tools**, reducing codebase size by **30%** through DRY principles.
- Designed RESTful APIs supporting **5+ third-party integrations**, enabling seamless cross-team workflows.
- Collaborated with cross-functional teams in an Agile environment, delivering solutions on schedule across **8+ sprint cycles**.

EDUCATION

Master in Web Technologies — GPA: 3.25 / 4.0   September 2019 – June 2021
Syrian Virtual University

B.Sc. Electronics & Communication Engineering — GPA: 2.75 / 4.0   September 2008 – June 2014
Tishreen University

CERTIFICATIONS

- Full-Stack Developer & SEO Specialist — FASTCAISSE.BE (02/2026)
- Django Web Framework — Coursera (02/2025)
- Advanced React — Coursera (08/2024)
- Mastering Laravel Framework & PHP — Coursera (09/2024)
- Advanced Content & Social Tactics to Optimize SEO — Coursera (07/2024)

KEY PROJECTS

- FAST CAISSE Ordering Platform — fastcaisse-ordering-platform.vercel.app
- Restaurant Self-Service Kiosk — kiosk.fastfoodelivery.be
- Il Moro Group & Matthias and Sea Restaurant Websites — ilmorogroup.be
- Hexabitz Web IDE & Corporate Site — hexabitz.com
- Emtethal Platform — emtethal.com

ADDITIONAL INFORMATION

Languages: English (Fluent), Arabic (Native)
References: Available upon request